

circumstance in which members are uncertain about how to respond to a post they should discuss responses with other committee members.

9. Members and Officers should note that the internet is permanent, information published online is essentially part of a permanent record, even if they "remove/delete" it later or attempt to make it anonymous. If a member's message cannot be squeezed into a character restricted space (such as Twitter), they should provide a link to an online space where the message can be expressed completely and accurately. If a posting would breach LPC policies or professional standards in another form, it will also breach them in an online forum. Consequently, any such publication online will be treated as misconduct that may lead to appropriate disciplinary action being taken in accordance with the LPC constitution (for members) and/or LPC Staff Handbook (for Officers).
10. WhatsApp can be a useful means of expediently contacting members and officers and acting as an information and discussion portal. Members and Officers should apply the rules of this policy to WhatsApp conversations. Unless in extenuating circumstances, and only with the explicit consent of the Chair, final decisions on committee business cannot be made via WhatsApp.
11. In conclusion and to summarise, members must be respectful of all individuals, their characteristics and beliefs and never post anything that might be offensive to others; how members and officers conduct themselves in social media space, not only reflects on them, but is a direct reflection on Liverpool LPC. Members must give credit when due and not violate third party rights or claim authorship of something that is not theirs. If using a third party's content, make certain that party is credited for it in the post. Members must not use the copyrights, trademarks, publicity rights or any rights of others without the permission of the author(s). It must be noted that there is a big difference in speaking "on behalf of Liverpool LPC" and speaking "about" Liverpool LPC. When a member posts, they must consider which position they are adopting.

Name: Sally Lloyd

Date: 04/07/24

Signature: [Handwritten Signature]