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Strategy

A strategic plan for Liverpool Local Pharmaceutical Committee

2018-2022

**Introduction**

The purpose of this document is to act as a roadmap for Liverpool Local Pharmaceutical Committee towards our long-term aims. This document will be reviewed at the start of each financial year to develop our work plan and enable us to set a budget.

We will regularly review the work plan and budget to ensure the LPC is realizing its vision and goals within budget.

**Mission Statement**

We will be a key advocate for community pharmacy on contractual challenges, whilst supporting the delivery of sustainable, quality services that benefit contractors, patients and wider stakeholders.

**Strategic Plan**

**Services**

**Vision**

Liverpool Pharmacies will deliver high quality, sustainable nationally and locally commissioned services.

**Goals**

* Maintain the commissioning of existing pharmacy services within Liverpool
* Develop and enable the commissioning of new pharmacy services through engagement with key stakeholders
* Engage with contractors; aiming to increase uptake in existing services
* Inform and empower contractors to deliver new commissioned services
* Identify learning needs within pharmacies; plan and deliver/help facilitate training for contractors and LPC members

**Communications and Marketing**

**Vision**

To get the right message to the right people via the right media at the right time.

**Goals**

* To increase awareness of the role and functions of the LPC
* Optimise all forms of communication and explore new opportunities to convey our messages
* Our website will be the go-to comprehensive information source for contractors and external stakeholders
* Regularly measure and review the effectiveness of our communications
* Optimise communication within the LPC

**Governance and Finance**

**Vision**

A governance structure which delivers effective legal, financial, business and individual member outcomes; that is clearly measured, reported and benefits Liverpool pharmacy contractors

**Goals**

* Review current policies and protocols against PSNC best practice
* Ensure the LPC constitution is followed and sound governance structures are in place
* Ensure LPC staff members are appropriately and effectively managed
* Maintain a clear link between the LPC’s work plan and budget
* Ensure financial probity through the appropriate setting and regular review of the LPC budget